Finding What Connects Us in a Divided World

At book fairs and in rights meetings, through literary discussions and professional gatherings, the publishing business is finding more ways to bridge cultural divides as politics and current affairs threaten to push us apart.

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French author Marie NDiaye and Flemish author Stefan Hertmans in discussion with German journalist Katty Salié at the 2016 Frankfurt Book Fair.
(Image © Frankfurter Buchmesse / Marc Jacquemin)

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Inside this magazine, you’ll find more than 220 titles with rights available from 35 leading publishers. Learn more about IPR License on PAGE 2.
Letter from the Editor: An Industry in the Right(s) Place

The London Book Fair brings us all together this year in a stressful spring. Blasts of international news keep distracting us as citizens of the world. We’d love to shut out the political furor, but our responsibility is to stay informed.

And as an Australian friend said recently, “They can’t even give out the Oscars correctly anymore.” And here, in our Spring Magazine—from Michael Healy’s (Copy Rights Center in October last year, the London Book Fair’s Literary Agents & Scouts Center sold out well in advance. Rights specialist Kris Kilemann told Publishing Perspectives in the run-up to LBF, “Today, publishers can’t rely solely on retail and library sales. Licensing rights has now become an even more essential revenue stream for every publisher’s and author’s profits”.

All this could lead observers to think that publishing’s energized focus on rights and licensing has to do with protectionism. Wrong. A two-day forum at Sharjah has kicked off the creation of the Arab world’s first Reproduction Rights Organization, or RRO. That’s hardly a retreat by the United Arab Emirates: “We’re not only referring to the protection of intellectual property rights,” Bodour Al Qasimi says, “but also to the range of activities that contribute significantly to our social and economic development.”

As with the Frankfurt Book Fair’s Literary Agents & Scouts Center in October last year, the London Book Fair’s International Rights Center sold out well in advance. Rights specialist Kris Kilemann told Publishing Perspectives in the run-up to LBF, “Today, publishers can’t rely solely on retail and library sales. Licensing rights has now become an even more essential revenue stream for every publisher’s and author’s profits.”

And here, in our Spring Magazine—“how to do good” at a time of bullying nationalism. As we watch world publishing rise to the moment, we know we’re going into the “rights” direction. •

Porter Anderson
Editor-in-Chief
Publishing Perspectives
WE BROUGHT MCGRAW-HILL EDUCATION’S OFFERING INTO THE DIGITAL AGE.

PUBLISHING HAS CHANGED. CAN YOUR ERP SOLUTION STILL FULLY SUPPORT YOU?

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Leading Copyright Issues to Watch Today

Copyright expert Michael Healy offers his insight into the top international rights and IP issues, and how the publishing industry is addressing these situations. By Porter Anderson

Michael Healy, executive director for international relations with Copyright Clearance Center (CCC) has stressed in recent commentary and appearances that freedom of expression is being challenged frequently today, and that there are mounting concerns for copyright matters in many parts of the world.

Publishing Perspectives interviewed Healy to find out what he sees as the critical copyright issues facing the world this spring.

Publishing Perspectives: How do things look in copyright as we start the year?

MH: I think everyone is watching with close interest what will happen next in Australia. The government there asked the Productivity Commission to conduct a 12-month inquiry into the country’s IP system, and the commission published its final report on December 20. Australian rightsholders have been appalled by many of its proposals, including one to introduce a new copyright exception based on the US Fair Use model. They’ve been very well organized in their opposition to the report, so it remains to be seen how the government—which has promised a response by mid-2017—reacts to the outcry.

India is another hot spot worth watching. The long-running lawsuit between Delhi University and several publishers took a bad turn in December when the High Court ruled against the publishers, and we wait to see how they will react: appeal to the Supreme Court or abandon the case?

Either response opens up a further period of uncertainty for rightsholders in India. There are other countries—Brazil and South Africa, for example—where there’s considerable uncertainty about what happens next with copyright and with anticipated changes to it, and no doubt rightsholders will be watching such places very closely.

PP: Are there new copyright concerns in parts of the world we need to be aware of?

MH: The big uncertainty, of course, is the terms under which the UK negotiations its exit from the EU. We know so little about that yet, and the precise shape of Brexit will become known only gradually over the next couple of years.

PP: On the whole, are we a better educated publishing industry in 2017 on copyright than we’ve been in the past?

MH: I believe levels of awareness and levels of concern are growing throughout the publishing industry and around the world.

After all, copyright is front-page news. Turning that awareness and concern into organized opposition is a different matter, of course. We all know from experience in countries such as Canada that it’s possible to wake up too late and to find that conditions we thought were secure have been damaged severely and are probably irretrievable.

This is where trade associations have an important part to play: spotting the signs early, raising awareness, galvanizing the industry, organizing effective campaigns, and educating communities of the value of copyright.

PP: How ready is the international publishing community to tackle today’s most pressing copyright issues?

MH: It’s unfair and dangerous to generalize. I can think of so many publishers taking prominent and creative roles in the fight to protect copyright—combating infringement, contributing to industry campaigns, and embracing creative licensing solutions. The same is true of many trade associations around the world, whether it’s international ones such as the IPA and IFRRO, or more nationally-focused ones such as the Authors Guild in the US, with which Copyright Clearance Center has been working closely in recent months on copyright education programs.

Should more companies be more involved? Yes. Is there more work to be done? Absolutely. •
Frankfurt Calls on Publishing Community to ‘Go Global’

By Juergen Boos

With each month, we are watching the world change politically, economically, and culturally. New leaders are fostering isolationism, trade agreements are in jeopardy, and there is deep uncertainty for corporations that operate worldwide.

It is in response to this situation that we launched our new “Go Global” campaign, which strives to draw attention year-round to what we do every fall at the Frankfurt Book Fair—which is to bring together diverse voices, to foster the exchange of stories and information through rights deals and translation, to work with governments to promote freedom to publish, and to stand by the principle of freedom of speech.

Last year, at the 35th International Istanbul Book Fair, Metin Celnal, head of the Turkish Publishers Association, decried his government’s attack on basic democratic principles. The German Guest of Honor supported his message and organized a panel discussion, “For Speech and Freedom.”

This year, the Frankfurter Buchmesse will organize the German Guest of Honor program at the Warsaw Book Fair, with Nobel laureate Herta Müller and writer Jurij Andruchowycz discussing current political topics.

Under the motto “Go Global,” the Frankfurter Buchmesse offers a wealth of year-long programs to support publishers’ work and the international exchange of ideas, including StoryDrive Asia, CONTEC Mexico, Jumpstart India, and the Festival Neue Literatur in New York. We are working with our colleagues at IPR License to support their global rights and licensing platform, and we participate when Germany is chosen as the Guest of Honor Country at international book fairs.

And, of course, “Go Global” will culminate in Frankfurt. “The Global City of Ideas,” this fall, where we will welcome our neighbor France as our Guest of Honor, as well as a broad range of international authors, politicians, and artists who will inspire us. And the Welttempfang Center for Politics, Literature and Translation will ignite international political discussions.

In terms of global business, we will once again help facilitate rights deals by featuring “Rights Tuesday” a day early in the Literary Agents and Scouts Center (LitAg); THE MARKETS: Global Publishing Summit will continue to explore issues and markets.

Also, this year, the Frankfurt Buchmesse organizes German international book fairs—including, of course, the London Book Fair (please come to our stand 6D35).

“Go Global” is a twofold mission: the Frankfurt Buchmesse is the place to grow your international business. At the same time, it is our duty to continue to go beyond borders, to share stories, and to work together for freedom of speech, freedom to publish, and the free exchange of ideas.

Juergen Boos is the CEO of the Frankfurt Buchmesse.

News Briefs: Headlines from International Book Publishing

INTERNATIONAL PRIZE FOR ARABIC FICTION SHORTLIST

Sahar Khalifeh, Chair of Judges for this year’s International Prize for Arabic Fiction, said these six shortlisted novels “stand out for their brilliant artistic structure, development of characters, and treatment of socially sensitive and daring subject matter.”

1. A Small Death by Mohammed Hasan Alwan (Saudi Arabia), published by Dar Al Saqi
2. The Sane’s Pens by Najwa Binshatwan (Libya), published by Dar Al Saqi
3. Al-Sabiliat by Ismail Fahd Ismail (Kuwait), published by Nova
4. Children of the Ghetto – My Name is Adam by Elias Khoury (Lebanon), published by Dar Al-Adab
5. In the Spider’s Chamber by Mohammed Abdel Nabi (Egypt), published by Dar al-Ain
6. The Bookseller’s Murder by Saad Mohammed Rahim (Iraq), published by Dar wa Maktabat Sutur

COOPERATION DEAL BETWEEN FRANKFURT BOOK FAIR AND LICENSING ASSOCIATION

LIMA (the Licensing Industry Merchandisers Association) and the Frankfurt Book Fair announced a cooperation agreement this year. The goal is to further innovative product licensing and merchandising projects, particularly in the book industry.

The kickoff of this cooperation will take place at this year’s Licensing Day (Tag der Lizenzen) on April 27 in Cologne. “A 360-degree use of metadata is omnipresent within the publishing industry,” says Markus Gogolin, Frankfurt’s head of strategic marketing. “That’s why we’re intensifying our collaboration with LIMA.”

NIELSEN STUDY: BETTER METADATA = BETTER SALES

A study released by Nielsen in January (prior to the sale of Nielsen US to marketing research company NPD) on “the importance of metadata” in the US and UK found that titles with more complete metadata see higher average sales. The same is true in a library setting, in which titles with better metadata were borrowed more frequently.

What does better metadata mean? Sales went up for books that met Book Industry Communication metadata requirements, including more extensive descriptions, cover images, and keywords. In the US, a cover image alone led to 51% higher sales.

SCHOLASTIC READING REPORT: KEY FINDINGS FROM THE USA

Scholastic’s sixth biennial Kids & Family Reading Report surveyed US parents and children to learn more about their attitudes toward reading. Below are just a few of the key findings from this reading report.

• The average US household with children under 17 reports owning 104 children’s books.
• 6 out of 10 children ages 6-17 say they enjoy reading books over the summer.
• 29% of parents say their child has trouble finding books to read, but 41% of children say this is a challenge.
• Read more from this report at: scholastic.com/readingreport
New Nordic: Authors and Books to Watch

Literary agents and publishers talk about the latest writing trends and top titles in Denmark, Iceland, Sweden, and Norway—including a number of nonfiction hits. By Marie Bilde

Book markets in the Nordic countries have much more to offer international readers than their famous crime novels. Publishing Perspectives has asked a selection of literary agents about what trends they see from Nordic authors, and what titles they’ll bring to the 2017 London Book Fair.

DENMARK: NARRATIVE NONFICTION

Copenhagen Literary Agency’s senior agent Esthi Kuntz says she sees three major trends right now:

“First of all, narrative non-fiction is a very strong Scandinavian trend recently,” Kuntz says. “These books are engaging and entertaining, while staying serious and authentic.

“Second, we’ve seen quite a few authors present novels and stories about love, marriages, and relationships—often complicated...One distinctive example of this is Danish writer Ida Jessen’s Doctor Bagge’s Anagrams (Gyldendal, 2017), in which an early 19th-century doctor describes his marriage.

“Finally, autobiographical writing maintains a strong presence. It can be very obvious and explicit, or it can be present only as a dissonant echo.”

Some of the popularity of autobiographical work is reflected in Danish author Merete Pryds Helle’s Human Beauty (Folkets Skønhed), a family chronicle following young Marie as she grows up on a small Scandinavian island in the mid-20th century.

Literary agent Nya Guldberg from Danish publisher Lindhardt and Ringhof tells Publishing Perspectives a bit more about Pryds Helle’s book:

“Merete Pryds Helle was just awarded the prestigious Danish literary prize The Golden Laurels (De gyldne laurber). She also received several literary prizes and nominations, including the Weekendavisens Prize for Literature, Danish Radio’s Novel Prize, and the Politikens Prize for Literature.”

ICELAND: GENRE MASHUPS

Publisher and agent Pétur Már Olafsson of Bjartur Publishers, has his expert eye on trends in children’s literature:

“Lately, children’s books have gained an increasing popularity. During the Christmas season, which is our most important time of the year, we saw new Icelandic authors’ novels for 9-12 year-olds on the bestseller lists. They were competing with our beloved crime writers, even though they haven’t yet managed to conquer Iceland’s archipelago. Through old Viking tales and his expert eye on trends in children’s literature.

“Judging from a selection of titles that agents are bringing to London, Nordic writers also seem to be exploring genre mashups in different forms.”

Olafsson will bring a good example of this kind of novel to the London Book Fair.

“In Emil Hjörvar Petersen’s urban fantasy The Shroud (Víghólur), Nordic noir meets Icelandic folklore. By applying elements from rich Icelandic legend, Emil has created an exciting fantasy-crime story that keeps readers captivated from beginning to end.

“The Shroud has been incredibly well-received in Iceland. It’s critically acclaimed, and the TV rights have been sold to Sagafilm, a leading film and television producer in Iceland.”

SWEDEN: FAN-FAVORITE ILLUSTRATION

CEO and literary agent Julia Angelin from Salomonsson Agency in Stockholm, says she’s looking forward to presenting artist Simon Stålenhag’s illustrated work Tales from the Loop (Ur varseldklotet). She calls the book—as well as its predecessor Things from the Flood (Födskört)–extraordinary.

“Simon Stålenhag uses social realistic backgrounds with sci-fi elements, combining it with nostalgic texts in order to tell the story of his own childhood in Stockholm’s archipelago. Through old Volvos, strange machinery and robots, the author reaches out to the reader who recognizes some things and is fascinated by others. Simons has very devoted fans, and his books were heavily supported on Kickstarter. The film rights to both his books have already been sold to Fox in the US.”

NORWAY: BIOGRAPHICAL STORIES

From Norway, Copenhagen Literary Agency’s Anneli Haier will present a nonfiction book about Norwegian polar explorer Roald Amundsen’s last mission, Amundsen’s siste reise. Written by polar scientist and crime author Monica Kristensen, the book tells the story of the disappearance of Amundsen and his team on their final mission in 1928.

Another Norwegian author, Kaja Melsom, has written a piece of narrative nonfiction called Bloody Freedom. Senior agent Åsfrid Hegdal talks about this one, saying, “Philosopher Kaja Melsom suggests that the more freedom we strive for and the more choices we have, the more unfree we become...The more we focus on romance and sex, the more we struggle with our relationships.

“Melsom shows, through examples from our daily life, how our misconceptions about freedom lead to ‘unfreedom’ and anxiety.”

Another example of personal stories in Scandinavian work is James Franco Spits When He Talks, written by debut author Erik Eikehaug. The novel follows a young man who, growing up in small-town Norway struggles with his family and his sexual identity. •
Poland’s Sci-Fi, Nonfiction, and Crime Find Readers in the West

This year at the London Book Fair, some 55 Polish publishers and industry players are expected to be on hand as part of Poland’s Market Focus program.

The organization behind the bright red “Books From Poland” branding is the Polish Book Institute, a 14-year-old agency founded by the Ministry of Culture to promote Polish literature worldwide.

Publishing Perspectives spoke with Dariusz Jaworski, director of the Polish Book Institute, about why Polish literature is experiencing increased popularity in the UK.

Publishing Perspectives: Why is Polish literature interesting to English-language markets?

Dariusz Jaworski: Political changes in our country and Poland’s accession to the European Union have resulted in an increased influx of Poles to the UK, allowing them to contribute to the local culture.

Polish literature has a grand tradition, exemplified by four Nobel prize winners: Sienkiewicz, Reymont, Miłosz and Szymborska. Those interested in science fiction know Stanisław Lem, and Witold Gombrowicz and Zbigniew Herbert also gained international recognition in their times.

We also have interesting contemporary literature, authors who have won some of the most prestigious literary prizes for fiction, such as Olga Tokarczuk, and in children’s books, Aleksandra Miślińska and Daniel Mizieliński.

Publishing Perspectives: What are the most exportable genres of Polish literature?

Dariusz Jaworski: Three genres have experienced the most dynamic development in Poland: nonfiction, science fiction and fantasy, and crime novels. Polish crime novels are increasingly popular in the West, as indicated by the numerous translations of works by Zygmunt Miloszewski and Marek Krajewski, and forthcoming translations of novels by Katarzyna Bonda. As for science-fiction and fantasy, this genre has been a leading Polish export since the times of Stanisław Lew. The novels by Andrzej Sapkowski— who will be a special London Book Fair cross-media Author of the Day— have been published in a dozen countries. Their promotion has been facilitated by the bestselling computer game Witcher, which is based on his novels. Another sci-fi writer, Jacek Dukaj, is also well-known abroad and will be present at the fair.

And Poland’s nonfiction literature is experiencing its most creative period in history. Ryszard Kapuściński, author of The Emperor, has been joined by a number of successors, such as Artur Domosławski, who wrote his biography and will be present at the fair; Mariusz Szczygiel, who authored Gottland; a book that’s been translated into many foreign languages; and Grzegorz Gorny.
Is Latin America the Next Literary Hot Spot?

More publishers around the world are discovering Latin America’s rising literary stars, giving a boost to the literary agents who represent these in-demand authors. By Adam Critchley

“One trend that intrigues me greatly is the mixture of genres from young writers.”

—Laurence Laluyaux

There’s been increasing interest in Latin American authors from the Americas to Europe, according to Bernat Fiol, a Barcelona-based agent at SalmaiaLit.

He says that Italy, France, and Germany have traditionally shown interest in Latin American authors, with more recent interest coming from the US, especially among independent publishers.

SalmaiaLit recently sold the rights in English for the late Argentine author Jorge Baron Biza’s El desierto y su semilla to New Directions, and rights to his compatriot Julián López’s Una muchacha muy bella went to Melville House.

“I think special attention is being paid to young writers of a marked literary character,” says Fiol, writers “who offer their vision of reality but also contribute new perspectives on Latin America’s literary tradition, and are paying a debt to the work of authors of previous generations that didn’t have such international exposure.”

Fiol tells Publishing Perspectives that Latin American literature forms part of SalmaiaLit’s DNA as a Spanish-language agency.

He also represents Mexican authors F.G. Haghenbeck and David Miklos, as well as Argentine author Federico Falco, and the debut manuscript of Ecuadorian author María Fernanda Ampuero.

“Ampuero, one of our latest signings,” Fiol says, “is the winner of the Premio Cosecha Eñe short story prize in Spain, and we’re very enthused about her first manuscript, a story collection.

“F.G. Haghenbeck’s novel The Secret Book of Frida Kahlo was translated into 15 languages and achieved good sales in several countries,” he says, “and we’ve sold the audio-visual rights to three of his novels to production houses in Spain, Canada, and Colombia.

“El desierto y su semilla, a contemporary classic, is also being translated into various languages by prestigious publishing houses.”

Fiol says he’ll be taking new novels by Haghenbeck and David Miklos to London, as well as Un cementerio perfecto by Federico Falco, which has already been sold in Italy.

‘DISTINCT INTEREST’ FROM FURTHER COUNTRIES

Laurence Laluyaux, an agent at Rogers Coleridge and White in London, agrees with Fiol. She too, has also seen “a distinct interest” in Latin American writers in recent years, and not just in the traditional markets of France, Italy, and Germany, where, she says, there’s a long tradition of translating authors from that part of the world.

“There’s also growing interest in parts of Europe,” says Laluyaux, “where selling Latin American authors used to be particularly difficult, such as in Scandinavia, as well as in Eastern Europe and parts of the Far East.

“It coincides with a certain international fatigue when it comes to English-language literature,” she says. "The big books from the US and the UK will always be there, but many international publishers are expressing frustration with writers too clearly shaped by creative writing courses, and are turning their attention elsewhere.”

TITLES TO LOOK FOR AT THE LONDON BOOK FAIR

In London, Laluyaux says she’ll be promoting Mexican author Valeria Luiselli’s new novel, Lost Children Archives, which she describes as a road trip that touches on separation and exile and which deftly intertwines the personal and the political.

She’ll also present several works by Chilean writer Lina Meruane, including a literary essay on society’s prescriptive take on women and motherhood, Contra los hijos, which has “gone viral in Latin America.”

What’s more, she has a first novel by fellow Chilean author Alía Trabucco Zeran called The Remainder, about two twenty-something things in modern-day Santiago, both haunted by the shadows the military dictatorship has cast over their lives.

Acclaimed translator Sophie Hughes, who brought Mexican author Laia Jufresa to English-speaking readers, was recently awarded a PEN/Heim Translation Fund grant to translate the novel.

Agents’ and readers’ interest in Latin America, Laluyaux says, is primarily based on the quality of the content rather than a book’s regional origin.

“I’d say that there’s a definite strong interest in form as well as content” in Latin American work, she says, “and one trend that intrigues me greatly is the mixture of genres from young writers.”
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Aurelia, the Mucky Pup by Dorothea Flechsig
Glückschuh Verlag 9783943030006 (Apr 2017)
You can’t play properly without getting dirty! “Oh Aurelia, you really need to have a wash. Even the muckiest pup cleans itself!” grumbles Aurelia’s dad. “But how does a puppy wash?” asks Aurelia. And how does a fat elephant keep clean? What about a sweet cat, or a big brown bear? Aurelia decides to investigate and tries out all the different ways animals keep clean. Rights upon request

Dotty the Chick by Dorothea Flechsig
Glückschuh Verlag 9783943030204 (Apr 2015)
Dotty the chick lives with his best friend, a little boy called Hugo. The pair are inseparable. But one day, full of curiosity, Dotty goes out into the big wide world. He has many questions. Can the other animals help Dotty? A lovingly told and photographed story about deep friendship, about going away and coming home again. Suitable for reading aloud, or for early readers. Rights upon request

Petronella Fortune by Dorothea Flechsig
Glückschuh Verlag 9783943030013 (Aug 2013)
When Petronella grows up, she wants to be a study animals, so much is certain. She’ll travel to the Antarctic and cross deserts. With her binoculars in her hand, she’ll sitter s silently as a snake over the dusty ground of the prairie and discover the most incredible animal stories that the world has ever heard. Rights upon request

What’s The Big Idea? Politics and Democracy by Tim Cooke
Brown Bear Books (2017)
This fun and fact-filled question-and-answer series is perfect for curious young readers. Bright, colourful artworks and carefully tailored text answer the questions that children love to ask. Each book includes an easy activity for readers to try. Rights upon request

Curious Nature: Animals by Diana Vickery
Laurence King Publishing (2017)
This entertaining-your-brain activity book that’s creative, clever and fun – from every angle! Bear, Duck and Rabbit lead the reader through a topsy-turvy world of opposites and differences, inviting young artists everywhere to pick up pencils, crayons or paints and let their imaginations soar. Rights upon request

Meet the Greats: Mozart by Tim Cooke
Brown Bear Books (2017)
Meet the people who changed history! Accessible text and clever cartoon artworks tell the life stories of some of the most important men and women who ever lived. Rights upon request

Sandor by Dorothea Flechsig
Glückschuh Verlag 9783943030006 (Aug 2013)
Sandor is a young bat – to be exact he’s a noctule bat. His distinguishing feature is a crooked ear – and that’s more he can speak and read! This little mammal lives in a blind box in a classroom, directly above where Jendrik sits, a boy whose bad marks are his trademark. Rights upon request

A Little Owl Called Hooty by Diana Vickery, illustrated by Danny Deeptown
Mariposa Press 9780956572837 (Apr 2016)
When Hooty’s brothers and sisters are old enough to leave the nest, little Hooty stays behind. He has a big problem for he is afraid of heights. Can Swankypants and Chatterbox find Hooty the help he needs? Rights upon request

The Mysterious Apples by Diana Vickery, illustrated by Danny Deeptown
Mariposa Press 9780956572844 (Mar 2016)
Yasmin and Yo-Yo are two naughty squirrels. One day in late summer they see a beautiful apple tree that’s laden with juicy apples, just perfect for their winter food store. They set out with their basket to pick them all then something rather mysterious happens… Rights upon request

Happy, Sad, Feeling Glad by Yasmeen Ismail
Laurence King Publishing 9780992912727 (Mar 2017)
An endearing and engaging look at emotions and how different situations cause different feelings. What has made Dog happy? Do you know what Cat is scared of? And why is Donkey so excited? A range of fun art activities encourages young readers to explore their feelings and express themselves with drawings, doodles and decorations. Rights upon request

Inside, Outside, Upside Down by Yasmeen Ismail
Laurence King Publishing 9781780679280 (Jan 2017)
An entertain-your-brain activity book that’s creative, clever and fun – from every angle! Bear, Duck and Rabbit lead the reader through a topsy-turvy world of opposites and differences, inviting young artists everywhere to pick up pencils, crayons or paints and let their imaginations soar. Rights upon request

Push, Pull, Empty, Full by Yasmeen Ismail
Laurence King Publishing 9781780679303 (Jan 2017)
Bear, Duck and Rabbit take little artists on big adventures – up and down, outside and inside, left to right and back again! Yasmeen Ismail’s simple, amusing line art helps children identify word meanings, look at things from a variety of perspectives and get creative on every page. Rights upon request
The Push to Publish More Translated Kids’ Books

A number of initiatives and recent announcements signal renewed interest from UK publishers in translating children’s literature from around the world. By Mark Piesing

Most people can name just a handful of children's books that have been translated into English from another language—Tove Jansson's Moomins; Astrid Lindgren's Pippi Longstocking; Antoine de Saint-Exupéry's The Little Prince; René Goscinny and Albert Uderzo's The Adventures of Asterix; Hergé's The Adventures of Tintin—after which, the list tends to get chilly if not go fully cold.

However, this may be about to change in British publishing.

The UK's School Library Association has published a guide to translated children's books called A World Of Books In Translation; the compellng Chinese picture book Bronze and Sunflower recently won the Marsh Award for Children's Literature in Translation; and BookTrust has introduced its new project to sponsor sample translations, In Other Words.

Publishing Perspectives spoke with one of the panellists from the London Book Fair Insights Seminar, “What's the Problem with Translated Children's Books?” (March 16, 11:30 a.m. to 12:30 p.m.), and with Jill Coleman from BookTrust, to discuss the latest in translated children's fiction.

TAKING A CHANCE ON A CHINESE CHILDREN'S BOOK

"It's an expensive and risky business for publishers to publish translated fiction, particularly for authors who have no reputation here [in the UK]," says Emma Lidbury, commissioning editor at Walker Books, publisher of Bronze and Sunflower.

"Bookstore buyers are nervous about taking on debut authors... they are suspicious of them. For the publishers, it's like launching a new author, except that they'll also have to pay for the translation and the rights." 

Knowing the home market, Lidbury says, can be critical. "Cultural differences can be a factor," she says. "At Walker, we tend to go for the literary classic kind of book. If we went for some kind of commercial series, even if in Sweden it sold 200,000 copies, it doesn't always work over here. We find it safer to go for something classic. "Bronze and Sunflower, which we'll be talking about at the seminar," she says, "has just won the Marsh Prize. It's literary and perhaps more timeless as a result, despite being set during China's Cultural Revolution. We also publish a Pippi Longstocking-esque book from Norway called Waffle Heart. It has the cultural references, but it feels quite timeless."

The choice to publish Bronze and Sunflower, Lidbury says, wasn't taken lightly. "Bronze and Sunflower was Chinese and a huge new step for us," she says. "It's very exciting. None of us had heard of the author, Cao Wenxuan, before. But he sells hundreds of thousands, millions, of books in China, and that was a vote of confidence at the beginning. Then someone had already taken a punt and translated it into a European language—French—so we could read it. Wenxuan has gone on to win the Hans Christian Andersen Award for children's fiction as well."

Given the extra effort and costs required to translate a book into English, selling that book around the world is a good strategy for offsetting the extra expenses.

“The export market has a lot of potential," Lidbury says, “but we're cautious. Of course, when you pay for translation it pays to publish in as much of the English-speaking market as you can. Candlewick Press is our sister company in the States. We are more reluctant to take something on if they're not interested as well.”

SAMPLE TRANSLATIONS AND MARKETING SUPPORT

Cultural differences and unknown authors aren't the only roadblocks to publishing more translations. One of the biggest hurdles is evaluating a book written in a language you don't speak.

BookTrust’s new program, In Other Words, aims to help publishers overcome the language barrier by sponsoring sample translations for ten select children's books each year. The selected titles will be presented at the Bologna Book Fair in April. UK publishers that acquire rights to one of these titles will receive a £1,500 grant for marketing and publicity.

"If you're a commissioning editor," says Jill Coleman, director of children's book at BookTrust, “and you go to the Bologna Book Fair looking for a book to buy and you don't speak the language a book was written in, then you can't really assess it properly."

"If there's already a translation or even a reader's report, then it's easier. If not, it's safer to buy a book from America."

Successfully promoting books in translation is a unique challenge, particularly if the author isn't able to fully participate. As Coleman points out, "If there's a language barrier or the author is overseas then that can be a problem."

“What we need is a huge success so [translated literature] appears to be less of a niche.” •
Canada at 150: Steady Sales, Importance of Copyright

A brief look at Canada’s book market as the country celebrates its 150th anniversary. By Carla Douglas

The spring publishing season is always highly anticipated in Canada, and this year the forecast for the trade industry promises highlights—and also some significant commemorative releases to mark 150 years since the nation’s confederation.

Publishing Perspectives asked the Association of Canadian Publishers’ (ACP) executive director, Kate Edwards, for comments on industry activity and what might be noteworthy this spring.

Publishing Perspectives: Canada is celebrating 150 years since its confederation. Has energy from this event expanded to the publishing industry?

Kate Edwards: Anticipation for Canada’s sesquicentennial has been building for several years now, and many publishers have planned books or special projects to mark the celebration.

School and library initiatives are expected to create demand for Canadian titles, and we’ve already seen increased interest in books on subjects and themes with links to Canada 150 from those institutional markets.

PP: BookNet Canada reports flat or slightly declining sales in all genres except juvenile and YA. Is this cause for worry?

KE: Sales have been relatively flat for a couple of years now, which after a period of decline remains good news.

Coupled with a more sophisticated understanding of the relationship of the print and ebook markets, that has helped foster a renewed sense of optimism among publishers who are responding to opportunities in brick-and-mortar stores and online.

Both independent booksellers and Chapters-Indigo reported good 2016 holiday seasons, which is another strong indicator that books have staying power.

PP: Are there any worries about how political uncertainty might be reflected in the industry?

KE: We’ve been monitoring political events south of our border, yes, and like other industries have felt the chill of policies coming out of the US.

The travel ban announced earlier this year has affected some presses’ ability to tour authors or send staff on business to the US, and we’re watching discussions about the possible reopening of NAFTA carefully.

At home, copyright reform remains an important priority as damage to the industry from broad interpretations of fair dealing for education continues. The upcoming review of the Copyright Modernization Act remains on our agenda for 2017. •

Governor General’s Awards: 80 Years of Canadian Literature

By Carla Douglas

Canadian literature has recently reached an important anniversary: in 2016, the Governor General’s Literary Awards turned 80 years old.

Publishing Perspectives asked Lori Knoll, head of the prize, about the prize’s background and how Canadian literature has changed over the past eight decades.

“IT’s not such an easy task,” she says, “to comment on Canadian literature without using the GG Prize as a reference.”

Publishing Perspectives: Are there trends in Canadian literature you can see over time?


PP: When were the awards expanded to include French-language literature and translation?

LK: Founded in 1936, the Governor General’s Literary Awards have a total value of $450,000. The Canada Council for the Arts has funded, administered, and promoted the awards since 1959. Before that, the Canadian Authors’ Association administered the awards.

Our GG Prize winners are chosen by peer-assessment committees per category, per language—seven in English and seven in French. Each winner receives $25,000. The publisher of each winning book receives $3,000 to support promotional activities. Non-winning finalists each receive $1,000.

Over the course of 80 years, the Governor General’s Literary Awards have celebrated more than 700 works by more than 500 authors, poets, playwrights, translators, and illustrators. •

Governor General of Canada, David Johnston (Image: Vincent Charbonneau)
Rights Trade Grows at the Bienal do Livro in Rio de Janeiro

The 2017 Bienal Do Livro in Rio de Janiero prepares to host its Agents & Business Center for the second time, as Brazilian publishers look to boost their rights business. By Hannah Johnson

Brazil remains the largest book market in Latin America, even after the country’s recent political and economic upheaval.

However, this tough book market at home has led some Brazilian publishers to seek new business opportunities internationally, particularly in the field of rights.

“We’ve had to reinvent ourselves, changing our focus, and adapting to the new reality,” said Miriam Gabbai, publisher of São Paulo-based children’s book publisher Callis Editora, ahead of last year’s Frankfurt Book Fair.

Brazilian publishers also say they are eager to present their talented authors to the world.

“We have a great diversity of new writers, of great literary quality still unknown to international readers,” said Karine Pansa, publisher of Girassol Brasil.

To that end, the 2017 Bienal do Livro in Rio de Janiero will host its Agents & Business Center (ABC), in cooperation with the Frankfurt Book Fair, for the second time.

Like the Literary Agents and Scouts Center at the Frankfurt Book Fair, the ABC in Rio is a space where international agents and publishers can rent tables and host meetings. It will be open from August 31 to September 2.

In addition, the Frankfurt Book Fair will organize a three-day trip for international publishers to visit Brazilian publishing houses from August 28-30, ahead of the official Bienal opening.

“This partnership in Brazil adds to the Frankfurt Book Fair’s growing initiative in rights and licensing, which includes the Literary Agents and Scouts Center at the Fair, the International Rights Meeting, and the Fair’s investment in the Licensing Platform IPR,” said Marífe Boix García, VP Business Development Southern Europe and Latin America at the Frankfurt Book Fair.

QUICK FACTS ABOUT BRAZIL

• Economists forecast a positive GDP of 0.5 percent for 2017, according to the country’s finance minister, Henrique Meirelles.

• Translations dominated the fiction bestsellers lists in 2016, according to PublishNews.

• Government book buying was steady in 2015, in contrast to the dramatic drop in 2014 (according to FIPE).

• In 2015, Brazil’s publishing industry recorded total revenue of R$5.23 billion (US$1.68 billion).

• Translation funding is available through the Brazilian National Library: www.bn.br
**FICTION & LITERATURE**

**Inflicted** by Ria Frances
- Britain’s Next Best Seller
- 9781906954819 (Sep 2014)
- In 1942, as Europe succumbs under the grip of Nazi terror, Anna Levinsky, a young Jew, is incarcerated in the ghetto of Theresienstadt. Striving for survival in abominable conditions, the unveiling of adulthood, Anna’s improbable fate hinges on the mercy of others.

**By Any Means Necessary** by Stephen Sayers
- Britain’s Next Best Seller
- 9781910565919 (Dec 2016)
- Tommy Myers had been an up and coming boxer with his future before him. His sister was the victim of an unspeakable crime that set her and her brother on a path they could have never foreseen. He will discover that it’s impossible to make someone suffer without paying a price.

**The Hangman’s Hitch** by Donna Maria McCarthy
- Britain’s Next Best Seller
- 9781910565711 (Apr 2016)
- Frederick finds himself to stand up in a duel, a social debacle, refusing but one… After humiliating Betrayals of a gruesome assassin.

**Electric Souk** by Rose McGinty
- Urdu Publications
- 9781911129820 (Mar 2017)
- A young Irish woman heads to the Middle East for adventure, but faces great peril as the Arab Spring erupts and the expat and desert worlds collide… Ireland’s gone bust, and with it Asling Finn’s life. She flees for adventure in the desert. But the Arabia she finds is not that of her dreams.

**Malice** by Hugh Fraser
- Urdu Publications
- 9781911538066 (Jun 2017)
- Malice is book 3 in the bestselling Rina Walker series following Harm and Threat. London 1964. Gang warfare is breaking out and Rina Walker’s struggle to survive amid the battles and betrayals of a gruesome cast of racketeers and gangsters require all her considerable skills as an assassin.

**The Prague Ultimatum** by James Silvester
- Urbane Publications
- 9781911331384 (Apr 2017)
- Love, deception and murder dominate as Prague becomes the centre of international intrigue. A contemporary international political thriller in the best traditions of Le Carre and Robert Harris. Fear stalks the newly reunified Czechoslovakia, overshadowing the forthcoming 50th anniversary of the Prague Spring, and threatening to burn the country in its wake.

**A Suitable Lie** by Michael J Malone
- Orenda Books
- 9781910633496 (Sep 2016)
- Andy Boyd thinks he is the luckiest man alive. Widowed with a young child, after his wife dies in childbirth, he is certain that he will never again experience true love. Then he meets Anna Feasty, fun and beautiful, she’s his perfect match… and she loves his son like he is her own. When Andy ends up in the hospital on his wedding night, he receives his first clue that Anna is not all that she seems.

**The Mountain In My Shoe** by Louise Beech
- Orenda Books
- 9781910633397 (Sep 2016)
- A missing boy. A missing book. A missing husband. A woman who must find them all to find herself. On the night Bernadette finally has the courage to tell her domineering husband that she’s leaving, he doesn’t come home. Neither does Conor, the little boy she’s befriended for the past five years. Also missing is his hefty book, the only thing that holds the answers.

**Deep Down Dead** by Steph Broadribb
- Orenda Books
- 9781910633557 (May 2017)
- Lori Anderson is as tough as they come, managing to keep her career as a fearless Florida bounty hunter separate from her role as single mother to nine-year-old Dakota, who suffers from kukaemia. But when the hospital bills start to rack up, she has no choice but to take her daughter on a job that will make her a fast buck.

**Six Stories** by Matt Wesolowski
- Orenda Books
- 9781910633625 (Mar 2017)
- 1997. Scarclaw Fell. The body of teenager Tom Jeffries is found at an outward bound centre. Verdict? Misadventure. But not everyone is convinced. And the truth of what happened in the beautiful but eerie fell is locked in the memories of the tight-knit group of friends who took that fateful trip, and the flimsy testimony of those living nearby.

**Deadly Game** by Matt Johnson
- Orenda Books
- 9781910633683 (Mar 2017)
- Reeling from the attempts on his and his family’s lives, Police Inspector Robert Finlay returns to work to discover that any hope of a peaceful existence has been dashed. He’s assigned to investigate the Eastern European sex-slave industry just as a key witness is murdered. Along with his new partner Gina Brasov, Finlay faces a ruthless criminal gang.

**The Last Days of Disco** by David F. Ross
- Orenda Books
- 9781910633321 (May 2014)
- Early in the decade that taste forgot, is on top of the world. He is the undoubted King of the ayrshire mobile disco scene, controlling and ruling the competition with an iron fist. From birthdays to barn dances, Franny is the man to call. He has even played ‘My Boy Lollipops’ at a funeral and got away with it.
Literary Debate: Commercial Success vs. Artistic Value

Is the artistic pursuit of great literature under threat from bestsellers by YouTube stars and biographies of teenage celebrities? UK publishers weigh in on this debate. By Roger Tagholm

It’s a book industry debate that has been around ever since the arrival of mass media and commercial publishing: how can “art”—in this case, literature—survive in an entertainment- and celebrity-driven world?

Do bookshops make space on their tables for that worthy debut novelist, or do they display the latest work by a famous YouTuber?

Does the rise of various social media mean there are more celebrities now?

Are celebrities “stealing” the amount of available advance money for “real” writers, as children’s authors recently complained in The Bookseller?

Or are we, in fact, living through something of a golden age for literary works, driven by a perceived resurgence of print and revival of brick-and-mortar bookselling?

ODDS STACKED AGAINST LITERARY FICTION

Jon Riley, editor-in-chief at Quercus imprint riverrun, takes the former view. “In my experience,” he tells Publishing Perspectives, “the obstacles for literary fiction are greater than at any other time.

“There are so many factors that contribute to the idea that literary fiction is less central to our culture, and to publishing and to bookselling, that one hardly knows where to start. How do we gain attention for our authors and their books in an environment in which the idea of literary fiction as being a privileged category is no longer a given?

“The market is so competitive that literary titles have to compete for the attention of sales, marketing, publicity people—and a pre-publication response from a limited number of retailers—with the most obviously commercial fiction and nonfiction titles.”

BULLISH ON LITERARY’S PROSPECTS

But Simon Prosser, editorial director of Penguin Random House’s Hamish Hamilton, takes the opposite view. “I think it’s a great time for literary fiction,” Prosser says. “There are so many factors that contribute to the idea that literary fiction is less central to our culture, and to publishing and to bookselling, that one hardly knows where to start. How do we gain attention for our authors and their books in an environment in which the idea of literary fiction as being a privileged category is no longer a given?

“The market is so competitive that literary titles have to compete for the attention of sales, marketing, publicity people—and a pre-publication response from a limited number of retailers—with the most obviously commercial fiction and nonfiction titles.”

“There’s a market failure for many brilliant literary writers: their book sales and royalties aren’t paying their bills.”

—Stefan Tobler

“If enough people want to read a novel by a celebrity, then it’s a good business decision to publish it.”

—Suzie Dooré

THE PRAGMATIC VIEWPOINT

A number of publishers say they take a pragmatic view. They say that this is the way it is and one simply has to work with it.

Suzie Dooré, publishing director at HarperCollins’s literary imprint, Borough Press, says, “I think there’s room for everyone. I feel quite ‘live and let live’ about it. If enough people want to read a novel by a celebrity, then it’s a good business decision to publish it. I don’t believe it takes shelf space away from literary fiction. They are different areas of the market.”

Stefan Tobler, publisher of And Other Stories, agrees—but only up to a point: “I’ve no problem,” he says, “with a celeb book if it brings new people into bookshops and they then pick up more than they went in for.

“What worries me most is when shops try to play safe with literature, stacking high the blandly formulaic ‘literary fiction’ at the expense of the real stuff—extraordinary writing that will really stick with readers.

“There’s a market failure for many brilliant literary writers: their book sales and royalties aren’t paying their bills.”

PRIZES AND PATIENT PUBLISHING

Prizes make a huge difference, needless to say. Mary Anne Harrington, publisher at Headline’s Tinder imprint says that without a shortlist nomination from a major prize, it can be hard to generate sales. But she wonders whether publishers are doing enough to stick by their authors.

“I think we’re going to need to build authors’ careers more gradually,” Harrington says, “over the course of a number of books, in the way that’s been tending to happen in crime publishing. As literary publishers we need to hold our nerve, when we can.

“Abra Levy’s breakthrough came on her fourth book. If we want to see an author fulfil their real potential, sometimes we need to be prepared to weather the storm through a few years of more modest sales.”

LITERARY PROSPECTS

So who’s winning? “No one is winning,” says Adam Freudnehim, publisher and managing director at Pushkin Press. “It’s not a zero sum game.”

Michal Shavit, publishing director at Cape says she believes that “literary fiction and nonfiction are thriving.”

She says, “We’ve been enormously reassured and energized by the success of the high street bookstores, despite a challenging market and a decrease in the amount of space given to books in the books pages of the lead broadsheets.”

“Art is and can be entertaining; it’s not one or the other.”
Market Snapshots: Publishing Around the World

USA: POLITICIZED PUBLISHING ENVIRONMENT
Following the election of Donald Trump as president and his controversial statements about immigration, civil liberties, and foreign policy, US publishing has become more political. Just as Simon & Schuster canceled its controversial book contract with alt-right provocateur Milo Yiannopoulos, Wiley CEO Mark Allin issued a statement saying, “We oppose any ban that restricts access to the United States on the basis of race, religion, gender or country of national origin.”

LATIN AMERICA: RISE OF LITERARY AGENTS
As publishing in Latin America gains more independence from Spain, dozens of literary agents are emerging across the continent, mostly in Mexico and Argentina. At the 2016 Guadalajara Book Fair, these agents found a growing interest in Latin American authors from publishers in the US and Europe, as well as a sense of empowerment in building direct relationships with international publishers.

GERMANY: SUPPORT FOR PUBLISHERS OWING COPYRIGHT REVENUE
Last year, a German court ruled that publishers were not entitled to about half of the copyright revenue that collection agency VG Wort had paid them, and that this revenue should have been paid directly to authors and copyright holders. Publishers now owe around €300 million, and some businesses face bankruptcy as a result.

In response, the German Booksellers and Publishers Association has set up a €300,000 fund to alleviate the debt some publishers owe. In an open letter, several authors pledged to forgo their payments in favor of keeping their publishers in business.

UNITED ARAB EMIRATES: EFFORTS TO GROW DOMESTIC BOOK MARKET
According to industry consultant Walid Aradi, “the UAE’s significant educational, social, and economic gains” have produced a population eager to consume “culturally-relevant content, particularly in Arabic.” Organizations like the Emirati Publishers Association and the soon-to-open Sharjah Book City are working to provide local publishers with the resources and training they need to produce more content for the domestic market and become more competitive internationally.

UKRAINE: 3-MONTH BAN ON RUSSIAN BOOK IMPORTS
Ukraine’s parliament enacted a ban on book imports from Russia, a move that has been under consideration since last September. The ban will remain in place until at least April 1, 2017. Though Russian publishers report that their book exports to the Ukraine were already at record lows, the ban is a political statement meant to restrict access to “anti-Ukrainian content” from Russia.

INDIA: BOOKSELLING GOES CASHLESS
In November 2016, India’s prime minister decommissioned 500- and 1,000-rupee notes in an effort to digitize the country’s economy, 95% of which relied on cash transactions, according to Forbes. In the weeks after the decision, book sales dropped by 50%. However, literary festivals and booksellers have been quick to implement cashless payment solutions.

Despite connectivity issues, the results have lessened the impact of the government’s demonetization.

SOUTH KOREA: MAN BOOKER PRIZE ATTRACTS INTEREST
After South Korean writer Han Kang won the Man Booker Prize for The Vegetarian, there has been more international interest in Korean literature, according to The Korea Times. But literature professor Jeong Gwa-ri told the newspaper that Korean literature is still overshadowed by Japan and China, and that there is a need for more translators who can bring Korean works to life in other languages.

RUSSIA: FOCUS ON CHILDREN’S BOOKS AND EDUCATION
Russia’s book market grew more in 2016 than in the last seven years, primarily because of higher book prices. The children’s book segment grew by 11.5% in 2016. Education books account for around 75% of the Russian book market. According to Sergey Dmitriev, a member of the board of the Association of Russian Publishers, “the main focus of books in Russia has shifted from entertaining to education of the local population.”
WHAT ARE THE KEY DRIVERS OF AUDIOBOOK PURCHASE?

- Consumers most commonly listen to audiobooks in their spare time at home, in bed/before going to sleep and when travelling.
- Downloading/streaming is the most commonly favoured because it allows easy transportation of multiple titles and enables access to free audiobooks.
- Overall 45% of audiobook consumers say they have increased their listening/purchase over the last few years.
- Audiobook buyers expect to pay around 10% more for a non-fiction or children’s audiobook CD compared to the download.

If you produce audio books and want to understand your consumer, where they live, how and when they listen and what drives their purchasing and listening – then you need a copy of this report!

For further information or to purchase the report, contact your Nielsen Book Research Account Manager or email: infobookresearch@nielsen.com

www.nielsenbook.co.uk
Echoes of Scripture in the Gospels
by Richard B. Hays
Baylor University Press 9781481304917 (Jan 2016)
In this long-awaited sequel to his *Echoes of Scripture in the Letters of Paul*, Hays highlights the theological consequences of the Gospel writers’ approaches and asks what it might mean for contemporary readers to attempt to read Scripture through the eyes of the Evangelists.

**Rights upon request**

Destroyer of the gods
by Larry W. Hurtado
Baylor University Press 9781481304733 (Jan 2016)
The Roman world rendered harsh judgments upon early Christianity. As Larry W. Hurtado shows in *Destroyer of the gods*, Christianity thrived despite its new and distinctive features and opposition to them. Unlike nearly all other religious groups, Christianity utterly rejected the traditional gods of the Roman world.

**Rights upon request**

Bonhoeffer's Black Jesus
by Reggie L. Williams
Baylor University Press 9781602588059 (Jan 2014)
Dietrich Bonhoeffer publicly confronted Nazism and anti-Semitic racism in Hitler's Germany. Author Reggie L. Williams follows Bonhoeffer as he defies Germany with Harlem's black Jesus. The Christology Bonhoeffer learned in Harlem's churches featured a Black Christ who suffered with African Americans in their struggle against systemic injustice and racial violence.

**Rights upon request**

God, Neighbor, Empire
by Walter Brueggemann
Baylor University Press 9781481305426 (Jan 2016)
Justice, mercy, and the public good all find meaning in relationship—a relationship dependent upon fidelity, but open to the betrayals of infidelity. This paradox defines the story of God and Israel in the Old Testament. Yet the arc of this story reaches forward, and its trajectory confers meaning upon human relationships today.

**Rights upon request**

In this long-awaited sequel to his *Echoes of Scripture in the Letters of Paul*, Hays highlights the theological consequences of the Gospel writers’ approaches and asks what it might mean for contemporary readers to attempt to read Scripture through the eyes of the Evangelists.

**Rights upon request**

Imagine No Religion
by Carlin A. Barton, Daniel Boyarin
Fordham University Press 9780823271207 (Aug 2016)
In *Imagine No Religion*, Carlin A. Barton and Daniel Boyarin map the myriad meanings of the Latin and Greek words religio and ὑπάθεια, frequently and reductively mistranslated as “religion,” in order to explore the manifold nuances of their uses within ancient Roman and Greek societies.

**World rights available**

The Muses on Their Lunch Hour
by Marjorie Garber
Fordham University Press 9780823273737 (Dec 2016)
As a break from their ordained labors, what might the Muses today do on their lunch hour? This collection of witty, shrewd, and imaginative essays addresses interdisciplinary topics that range widely from Shakespeare, to psychoanalysis, to the practice of higher education today.

**World rights available**

Public Things: Democracy in Disrepair
by Bonnie Honig
Fordham University Press 9780823276417 (Mar 2017)
In the contemporary world of neoliberalism, state bureaucracy, but not corporate bureaucracy, is seen as inefficient, and privatization is seen as a magic cure for social ills. In this book, Bonnie Honig asks whether democracy is possible in the absence of public services, spaces, and utilities.

**World rights available**

Teaching Bodies
by Mark D. Jordan
Fordham University Press 9780823273799 (Dec 2016)
In *Teaching Bodies*, leading scholar of Christian thought Mark D. Jordan offers an original reading of the Summa of Theology of Thomas Aquinas. Reading backward, Jordan interprets the main parts of the Summa, starting from the conclusion, to reveal how Thomas teaches morals by directing attention to the way God teaches morals.

**World rights available**

Sexagon: Muslims, France, and the Sexualization of National Culture
by Mohammed Amadeus Mack
Fordham University Press 9780823274611 (Jan 2017)
In contemporary France, particularly in the banlieues of Paris, the figure of the young, virile, hypermasculine Muslim looms large. Mack reveals the myriad ways in which communities of immigrant origin are consistently outside the boundary of French citizenship.

**World rights available**

Lovecidal: Walking with the Disappeared
by Trinh T. Minh-ha
Fordham University Press 9780823271108 (Jul 2016)
In this new work, renowned feminist filmmaker and postcolonial theorist Trinh T. Minh-ha offers a lyrical, philosophical meditation on the global state of endless war. She discusses the rise of the police state as linked, for example, to U.S. military intervention in Iraq and Afghanistan.

**World rights available**
Muslim Cool
by Su’ad Abdul Khabeer
New York University Press
9781479894505 (Jan 2016)
This groundbreaking study of race, religion and popular culture in the 21st century United States focuses on a new concept, "Muslim Cool." Muslim Cool is a way of being an American Muslim—displayed in ideas, dress, social activism in the 'hood, and in complex relationships to state power.

World rights

Islamophobia and Racism in America
by Erik Love
New York University Press
9781479838073 (May 2017)
Islamophobia has long been a part of the problem of racism in the United States, and it has only gotten worse in the wake of shocking terror attacks, the ongoing refugee crisis, and calls from public figures like Donald Trump for drastic action. As a result, the number of hate crimes committed against Middle Eastern Americans has increased.

Rights upon request

Water
by Jeremy J. Schmidt
New York University Press
9781479846429 (Apr 2017)
Humans take more than their geological share of water, but they do not benefit from it equally. This imbalance has created an era of intense water scarcity that affects the security of individuals, states, and the global economy. For many, this brazen water grab and the social inequalities it produces reflect the lack of a coherent philosophy connecting people to the planet.

Rights upon request

Whose Global Village?
by Ramesh Srinivasan
New York University Press
9781479862962 (Feb 2017)
In the digital age, technology has shrunk the physical world into a “global village” where we all seem to be connected as an online community. Yet while we think of platforms such as Twitter and Facebook as open and accessible to all, in reality, these are commercial entities developed primarily by and for the Western world.

Rights upon request

We Are Data
by John Cheney-Lippold
New York University Press
9781479857593 (May 2017)
Algorithms organize the near limitless data in our world. Derived from our every search, like, click, and purchase, algorithms determine the news we get, the ads we see, the information accessible to us and who our friends are. These complex configurations not only form knowledge and social relationships, but also determine who we are and who we can be, both on and offline.

Rights upon request

Beyond Trans: Does Gender Matter?
by Heath Fogg Davis
New York University Press
9781479855407 (Jun 2017)
Beyond Trans pushes the conversation on gender identity to its limits, questioning the need for gender categories. Do they serve a real purpose or are they just mechanisms of exclusion? Heath Fogg Davis offers an impassioned call to rethink dividing the world into not just Male and Female categories but even Transgender and gender fluid.

Rights upon request

The Fantasy Fiction Formula
by Deborah Chester, Rebecca Mortimer
Manchester University Press
9780719097065 (Jan 2016)
There’s more to writing a successful fantasy story than building a unique world or inventing a new type of magic. From the writing of action-packed scenes to the creation of dynamic, multi-dimensional characters, fantasy author Deborah Chester guides novice and intermediate writers through the process of story construction.

Rights upon request

Medicine, Patients and the Law
by Margaret Brazier. Series edited by Simona Giordano
Manchester University Press
9781784991364 (Aug 2016)
Embryo research, cloning, assisted conception, neonatal care, saviour siblings, organ transplants, drug trials - modern developments have transformed the field of medicine almost beyond recognition in recent decades and the law struggles to keep up.

Rights upon request

Our Fighting Sisters
by Natalya Vince
Manchester University Press
9780719098826 (Aug 2015)
Between 1954 and 1962, Algerian women played a major role in the struggle to end French rule in one of the twentieth century’s most violent wars of decolonisation. This is the first in-depth exploration of what happened to these women after independence in 1962.

Rights upon request

Domestic Fortress
by Rowland Atkinson, Sarah Blandy
Manchester University Press
9781784995300 (Nov 2016)
Today’s home has become a kind of fortress that says as much about our need for privacy as it does about ensuring our security. Fortress homes, gated communities and elaborate defensive systems have become everyday features of urban life today, highlighting the depth of fear as well as desire for prestige and social display.

Rights upon request

The Econocracy
by Joe Earle. Series edited by Mick Moran
Manchester University Press
9781526110138 (Oct 2016)
One hundred years ago the idea of ‘the economy’ didn’t exist. Now, improving the economy is seen as perhaps the most important task facing modern societies. Politics and policymaking are conducted in the language of economics and economic logic shapes how political issues are thought about and addressed.

Rights upon request

Beginning Classical Social Theory
by Peter Barry
Manchester University Press
9781847798107 (Jan 2013)
Beginning theory has been helping students navigate through the thickets of literary and cultural theory for well over a decade now. This new and expanded third edition continues to offer students and readers the best one-volume introduction to the field.

Rights upon request
What is the role of publishers in making the world a better place? Should publishers be involved with philanthropy? What responsibility does the publishing industry feel in the fractious world we find in spring 2017? Leonard Stall is a British publisher based in Dubai, where he shared his thoughts on these issues with Publishing Perspectives.

He talks of noticing the high amount of charitable giving he saw going on in the Gulf. He became interested in the driving force behind this generosity. Could it be targeted better? Could it be made more strategic and thus more beneficial? And how, he wondered, could he play a part, as a publisher? While wrestling with these questions, he found himself moved by the actions of a little-known leader in the Arabian Gulf—the 87-year-old Amir of Kuwait, who has given some $1.6 billion of his own money to support refugees, particularly around Syria.

**A BOOK FOR A GOOD CAUSE**

It was the behavior of this man that eventually crystallized Stall’s thoughts and inspired him to start a new, nonprofit business venture that has culminated in an unusual coffee-table book at London Book Fair, accompanied by an international lecture tour that comes to Paris and London during fair week.

How to do Good: Essays on Building a Better World is published by London Wall Publishing and brings together an extraordinary collection of people; from Gulf royalty like Saudi Arabia’s Princess Lamia Al Saud and Sharjah’s Sheikh Jawaher Al Qasimi, who are tackling poverty and helping child refugees respectively; to Nick Grono, CEO of the Freedom Fund which tackles modern slavery; and Phumzile Mlambo-Ngcuka, Head of UN Women, which fights for equal pay. It also has a sprinkling of celebrities including Hollywood’s Matt Damon and Forest Whitaker.

Each of the 30 contributors writes an essay in her or his particular field. Thus Azim Premji, one of India’s wealthiest men, founder of the giant IT company Wipro, writes about the 350,000 public schools the Azim Premji Foundation helps. And Melinda Gates, co-chair of the Bill & Melinda Gates Foundation, writes of its work with GAVI, the Global Alliance for Vaccines and Immunization.

**TAKING THE MESSAGE AROUND THE WORLD**

Stall is involved in a lecture tour, which has already been to Norway (Oslo); Sweden (Stockholm); the Netherlands (the Hague); and Belgium (Brussels). Speakers include Jan Egeland, Secretary General of the Norwegian Refugee Council; Darfur poet Emtithal ‘Emi’ Mahmoud, winner of the Individual World Poetry Slam Championship in 2015; and former professional football player Frédéric Kanouté of West Ham, Tottenham, Sevilla. Entry to the tour’s events is free and everyone receives a complementary copy of the book (cover price £40).

This week, they’re at the Sorbonne in Paris on Tuesday (March 14) and at London’s City Hall this Thursday (March 16). The tour ends in New York at the New York Times Center on May 8.

**BUILDING ON THE CULTURE OF CHARITY IN THE ARAB WORLD**

Stall runs a publishing and content business called Touchline with offices in Dubai, Abu Dhabi, and London. It publishes a magazine called Vision for an international readership. “I’d been here for seven or eight years,” Stall says, “and I’d seen a huge amount of giving by the wealthy of the region. But typically, that giving tends to be to individuals, to schools or to local mosques, and there isn’t much thought about the giving.

“It’s part of the Islamic heritage and tradition to give Zakat, which is a percentage of your income to charity. I saw it being done, but it’s not planned and it’s not strategic, and I wanted to try to use the skill sets of our fantastic content team to persuade people to move from those simple acts of charity to more planned, strategic philanthropy.”

Stall interviewed Bill Gates for a Vision cover story and then spent the next 12 months pitching him the idea of a magazine called Philanthropy Age, which would address exactly those how-to-give issues listed above.

“It took a while, a lot of presentations,” he says, “but in the end the Gates Foundation were fantastic. They gave me some seed capital to get the idea up and running, and it has worked well. “We’ve seen a definite shift in the way philanthropy is done in the region, and particularly among second generations of the wealthy and family businesses. There’s much more interest in, and engagement with, philanthropy and they’re talking about better ways to do it. They want to have impact with the money they give away.”

And as for the Gulf region, where attitudes on human rights are frequently questioned, he thinks everyone should be “less judgemental,” and then there’s a basis to move forward.

“You may not be the Amir of Kuwait with significant wealth, or Jimmy Carter or Melinda Gates,” Stall says, “but there are ordinary people doing extraordinary things…Everyone can make a difference, even if it’s on a local scale and that’s what the book is about.”

—Leonard Stall

“Everyone can make a difference, even if it’s on a local scale, and that’s what the book is about.”

**How to do good**

ABOUT BUILDING A BETTER WORLD

A selection of inspiring essays on how to make a difference in the world, written by some of the world's most socially conscious and accomplished people. It's a how-to-give book, for a change. We've seen a definite shift in the way philanthropy is done in the region, and particularly among second generations of the wealthy and family businesses. There's much more interest in, and engagement with, philanthropy and they're talking about better ways to do it. They want to have impact with the money they give away. We've seen a definite shift in the way philanthropy is done in the region, and particularly among second generations of the wealthy and family businesses. There's much more interest in, and engagement with, philanthropy and they're talking about better ways to do it. They want to have impact with the money they give away. We've seen a definite shift in the way philanthropy is done in the region, and particularly among second generations of the wealthy and family businesses. There's much more interest in, and engagement with, philanthropy and they're talking about better ways to do it. They want to have impact with the money they give away.
Publishers in the Arab world look to clear hurdles in the quest to sell more rights abroad, including language barriers and a lack of international promotion. By Chip Rossetti

In many ways, the book publishing landscape in the Arab world is vastly different from what it was a decade or even five years ago. A thriving ebook market has emerged, thanks in part to some innovative and tech-savvy publishers in the region.

Arabic-language graphic novels have found wide readership, driven largely by the energy of talented artists and writers involved in new comics magazines such as Beirut’s Samandal and Cairo’s Tok-Tok.

Global publishing seems to be showing more interest in books coming out of the Arab world than it once did, even if the market for translations from Arabic is not yet a well-oiled machine.

The rights situation is starting to change—in part, because of the emergence of literary agencies in the Arab world, such as the Beirut-based Raya Agency, headed by agent Yasmina Iraisatni. In other cases, publishers themselves are trying to make their books more accessible to international publishers by producing English-language rights catalogues.

EGYPT: EXPENSES DOUBLE IN PRICE-SENSITIVE MARKET

Egyptian publishers face the same challenges as many of their counterparts in the rest of the Arab world, but with the added burden of a currency crisis that has eaten into their margins. ‘‘All the paper, ink, and equipment for printing are imported,’’ says Fadwa Boustany, publisher of the family-owned Boustany’s Publishing, based in Cairo. ‘‘With the new rates, all prices have more than doubled. How do you expect a publisher to sell his product and at what price, if his preliminary production costs have been more than doubled overnight?’’

As a result, she says, ‘‘We publish have reduced and postponed all or most of our publishing plans, as we’re unable to cope with the high increase of production costs caused by our current economic situation.’’ Inevitably, she says, some houses may be forced to close or ‘‘revert to ebooks or digital printing options with fewer number of copies until the situation clears a little.’’

Despite Egypt’s current financial problems, Boustany says she sees Arab readers as an ‘‘emerging market [that] is thirsty to read in our own language.’’

This would explain the high number of translated books her house publishes, particularly children’s books. Arabic-language publishers are ‘‘good buyers of foreign rights and not good sellers,’’ she says, because ‘‘we don’t market our works properly.’’ In addition, not enough houses have English-language rights catalogues.

Sherif Bakr, publisher of Al Arabi Publishing & Distributing—also in Cairo—concur with Boustany about the devastating effects of the currency devaluation last year. ‘‘Since November,’’ Bakr says, ‘‘it’s been a catastrophe.’’

Paper—when it’s available—now represents about 65 percent of production costs for books printed in Egypt. The scarcity of paper, Bakr says, was acutely felt in the run-up to the recent Cairo International Book Fair, which ran from January 26 to February 10, 2017, when Egyptian publishers were forced to reduce or delay their printings for what’s supposed to be their biggest bookselling event of the year.

Founded in 1975, Al Arabi commits to publishing a broad array of fiction and nonfiction, as well as textbooks for students. Its books draw a young readership, as Bakr points out, which makes its list very price sensitive.

Another reason for Al Arabi’s price sensitivity, Bakr says, is to avoid book piracy—still an ongoing problem in the Arab world, where unlicensed editions take advantage of imperfect distribution.

IN THE SPIDER’S CHAM...FOR NOW

In addition to the scholarly books and original Arabic fiction that Al Arabi publishes, six years ago, the house launched a series of books in translation as a way to broaden the horizons of its readers. It now has 60 translated books in print from 25 countries—‘‘about 80 percent fiction and 20 percent nonfiction,’’ Bakr says.

But like Al-Maaly and Boustany, Bakr says he’s frustrated by the lack of translation in the other direction—from Arabic to English.

“There’s a huge interest in Arabic books from international publishers,’’ he says, ‘‘but the problem starts with their not having Arabic-language readers.‘’

The one exception he says he sees is French publishers, many of which often have Arabic readers who can help them assess new titles from Arabic publishers.

Problems also stem from the fact that official agencies that purchase and subvent the cost of translations into other languages don’t have parallels in the Arab world. ‘‘Even when national agencies try to represent a book,’’ Bakr says, ‘‘they haven’t read it, so they don’t represent it well.’’

In addition to publishing and promoting its own list, Al Arabi acts as a literary agency for a select group of authors, including Egyptian writer Mohammed Abdel Nabi, whose novel Fi Ghurfat al-Ankabut (In the Spider’s Chamber) deals with the taboo subject of gay life in Egypt and is on the shortlist for this year’s International Prize for Arabic Fiction.

‘‘Lots of Egyptian authors come to us saying that they want to be translated,’’ says Bakr. ‘‘But I only take on a few—just the ones I consider my friends.’’
Women, Religion, and Peacebuilding
by Susan Hayward, Katherine Marshall
United States Institute of Peace
9781601272228 (Sep 2015)

Women, Religion, and Peacebuilding: illuminating the Unseen examines the obstacles and opportunities that women religious peacebuilders face as they navigate both the complex conflicts they are seeking to resolve and the power dynamics in the institutions they must deal with in order to accomplish their goals.

World rights, excluding US and Canada

Managing Conflict in a World Adrift
by Chester A. Crocker, Fen Osler Hampson, Pamela Aall
United States Institute of Peace
9781601272228 (Jan 2015)

In Managing Conflict in a World Adrift, forty of the world’s leading international affairs analysts examine the relationship between political, social, or economic change and the outbreak and spread of conflict.

World rights, excluding US and Canada

Prioritizing Security Sector Reform
by Querine Hanlon, Richard H. Shultz, Jr.
United States Institute of Peace
9781601273130 (Mar 2016)

Prioritizing Security Sector Reform argues that security sector reform (SSR) should be at the core of a new U.S. policy to strengthen the security sector in countries where U.S. interests are at stake. As the US withdraws from an interventionist policy, it cannot ignore the disorder in fragile environments.

World rights, excluding US/English

Election and Peace
by Jonas Claes
United States Institute of Peace
9781601275226 (Jan 2017)

Election and Peace: Violence Prevention and Impact at the Polls examines election violence prevention and assesses the effectiveness of different prevention practices— which are effective, which are not, and under what circumstances.

Rights upon request

Democracy in Decline
by Philip Kotler
SAGE Publications
9781473980501 (Jun 2014)

Democracy in Decline reinterprets the work of the ‘father of modern democracy’ as well as rejecting and reinterpreting the work of past modernizers.

Rights upon request

The Politics of Fear
by Ruth Wodak
SAGE Publications
9781446247006 (Sep 2015)

The Politics of Fear examines populist right-wing politics as strategies for dealing with them.

Rights upon request
GRAPHIC NOVELS

The Industrial Revolution by Lewis Helfand
Campfire 9789381182284 (Apr 2017)
Lewis Aaron Helfand was interested in cartoons, animation, and comics from a young age, and started writing as an amateur from the age of twelve. At twenty-four, he wrote and drew his first independent comic book, Wasted Minute. It tells the story of a world without crime where superheroes are forced to work regular jobs.
Rights upon request

The Beatles by Jason Quinn
Campfire 9789381182222 (May 2017)
The Beatles are the world’s most enduring and biggest rock band ever! This is the story of their struggle for success. Taking us through the early days of rock ‘n’ roll, and their lives in Liverpool during the 1950s, we journey with them to Hamburg as they come of age and through grit, determination and masses of talent became the lads who made the sixties swing!
Rights upon request

USNA: The United States of North America by Harry Kalensky, David Longworth, Allan Stanleigh, Dave Casey
USNA Publishing 9780980970135 (Nov 2012)
A time in the future. Canada and the US have amalgamated into a new country. The people are unhappy. This is the story of the rebellion.
Worldwide rights

Wasted Minute
In a time in the future, Canada and the US have amalgamated into a new country. The story continues with new characters and more tension between rebels and government forces.
Worldwide rights

Embedded Formative Assessment by Dylan Wiliam
Solution Tree 9781934009307 (Jan 2011)
The time for grading reform is now. While the transition to standards-based practices may be challenging, it is essential for effective instruction and assessment. In this practical guide, the author outlines specific steps your team can take to transform grading and reporting schoolwide.
Worldwide rights

Reaching Students by various authors
National Academies Press 9780309300438 (Jan 2015)
The undergraduate years are a turning point in producing scientifically literate citizens and future scientists and engineers. Evidence from research about how students learn science and engineering shows that teaching strategies that motivate and engage students will improve their learning. So how do students best learn science and engineering?
Rights upon request

USNA II - Book One by Harry Kalensky, David Longworth, Allan Stanleigh, Francine Delgado
USNA Publishing 9780980970159 (Apr 2016)
A time in the future. Canada and the US have amalgamated into a new country. The story begins and the drama and action becomes more intense.
Worldwide rights

USNA II - Book Two by Harry Kalensky, David Longworth, Allan Stanleigh, Francine Delgado
USNA Publishing 9780980970197 (Apr 2016)
A time in the future. Canada and the US have amalgamated into a new country. The story continues with new characters and more tension between rebels and government forces.
Worldwide rights

Caretakers - Book One by Harry Kalensky, David Longworth, Allan Stanleigh, Chloe Dalquist
USNA Publishing 9780994084316 (Apr 2016)
Four teenaged kids search for their younger sister an old haunted house containing three sister an old haunted house containing three frustrated ghosts (former Hollywood legends), two inept criminals named Miles and Davis.
Worldwide rights

Nursery World
Mark Allen Group (Bi-monthly)
Nursery World is the leading title for the childcare and early years education sector and is committed to supporting good practice in the provision of high quality integrated services for children, parents and the community. For 90 years, it has been an essential resource for the public, private and voluntary sectors, covering education, care, family support and health.
Rights upon request

A Framework for K-12 Science Education by various authors
National Academies Press 9780309217422 (Feb 2012)
Science, engineering, and technology permeate nearly every facet of modern life and hold the key to solving many of humanity’s most pressing current and future challenges. The United States position in the global economy is declining, in part because U.S. workers lack fundamental knowledge in these fields.
Rights upon request

Pathways to Exploration by various authors
National Academies Press 9780309305075 (Sep 2014)
The United States has publicly funded its human spaceflight program for more than a half-century, through three wars and a half-dozen recessions, from the early Mercury and Gemini suborbital and Earth orbital missions, to the lunar landings, and thence to the first reusable winged crewed spaceplane that the United States operated for three decades.
Rights upon request
Balancing Copyright and Access in Education

General counsel to Cambridge University Press, William Bowes, outlines the clash between protecting publishers' revenue and providing access to educational content. By Mark Piesing

At the London Book Fair, William Bowes, general counsel and company secretary at Cambridge University Press, will talk about what he says is an attack on the rights of publishers to charge for educational content in many developed economies.

And when he speaks of an attack, who does Bowes see making such an assault?

Bowes blames governments, but says that he’s also concerned by an agenda that benefits such major commercial entities as Google. He says that he’s particularly vexed by legislation or cases in six countries—including India, the United States and Canada—that he believes represent attempts to expand educational exemptions.

“No one thinks that teachers shouldn’t get paid or that the people who write education software shouldn’t get paid,” says Bowes. “Why, then, do they think publishers shouldn’t get paid?”

“I understand the emotional anger about locking up information, but I don’t understand why, on a public policy and legal level, the content industry should be singled out in this way.”

DEFENDING COPYRIGHT

In the last few years, there have been a number of cases brought by publishers and copyright collectives against the copying activities of universities. In India, a case was brought against the copying of course packs comprising material from textbooks and articles by one of India’s infamous photocopying shops. The US and Canadian cases concern the use of digital copies of course books by students. The similarities of copyright law in different countries mean that these cases attract international attention.

“The key issue facing education and academic publishers at the moment,” Bowes says, “is that there’s an awful lot of lobbying around the world designed to broaden those education exceptions.

“If you’re an academic and an academic publisher and your only revenue comes from licensing and selling work in an education context, then you won’t be able to monetize your work at all.

“That would be an extreme situation,” Bowes qualifies his example, “and it’s not where we are. But this is the general trend, and it’s driven by political and public policy pressures around access.

“One way in which governments are trying to position their countries to be successful in the future is around the education of their citizens. The education institutions complain that copyright gets in the way of doing the things they need to do. The government then says, ‘In that case, why don’t we look at the way copyright works and increase the size of the public domain so education institutions can make more use of content without having to pay for it?’

“Who’s going to pay for the provision of high-quality materials if publishers can’t?” asks Bowes.

“Well, governments are going to have to pay, although governments are not going to want to set up their own publishing departments.

“In that case, you’re going to start to get into some very difficult political issues. There are some subject areas, particularly given the political climate in some countries, where academic freedom and editorial independence are important.”

PUSHBACK IN THE OTHER DIRECTION

Not everyone, of course, agrees with Bowes’ alarming vision.

Emily Hudson is senior lecturer in law at Australia’s University of Queensland and lecturer at King’s College London. She is onstage with Bowes on March 14 at London Book Fair in its “What Works?” education conference.

“My perception,” Hudson says, “is that for many years, there has been a strengthening of rights for authors and publishers.

“For instance, there have been statements from the European Court of Justice that exceptions should be interpreted strictly, as well as things like term extension and the expansion of rights to cover digital content and online use.

“Often when the pendulum swings in one direction; she says, “there will always be a pushback in the other direction, whether through new exceptions or judicial interpretations.

“I wouldn’t agree with the way Will is responding to this rebalancing. The developments in licensing have been supportive of existing content developers and industry players and not so much for schools, universities, and new entrants”

THE BREXIT FACTOR

If anything, Brexit has put new energy into Bowes’ viewpoint.

“Right now,” he says, “we’re trying to decide what to change and what we want to keep in all the trade deals that we need to start to negotiate” as the UK leaves the European Union in coming years.

“We could decide to stay wedded to the European view of copyright,” Bowes says, “and it may be a non-optional part of a free trade agreement with the EU. At the same time, the US may say, ‘If you want our free trade agreement, then you have to move to our more liberal Fair Use model.’

“We now have the ability to make a conscious choice for the first time in 30 or 40 years, right at the time when the countries we’re supposed to be getting close to are going down a very different path.”

Hear William Bowes at the 2017 London Book Fair:

“Copyright: Still Encouraging Learning” (March 14, 10 a.m. at The Faculty)

“Copyright Under Threat?” (March 15, 1 p.m. at the Olympia Room, Grand Hall)
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Learning by Doing, Third Edition by Richard DuFour
Solution Tree Press 9781943874378 (Jan 2016)

Simplifying Response to Intervention by Austin Buffum, Mike Mattos, Chris Weber
Solution Tree Press 9781935543657 (Oct 2011)
The sequel to Pyramid Response to Intervention advocates that a successful RTI model begins by asking the right questions to create a fundamentally effective learning environment for every student. RTI is not a series of implementation steps, but rather a way of thinking.

Rights upon request

Poor Students, Rich Teaching by Eric Jenson
Solution Tree Press 9781936764518 (Jan 2017)
Discover practical and research-based strategies to ensure all students, regardless of circumstance, are college and career ready. This thorough resource details the necessary but difficult work that teachers must do to establish the foundational changes essential to positively impact students in poverty.

World rights

The New Art and Science of Teaching by Robert J. Marzano
Solution Tree Press 9781943874965 (Jan 2017)
This title is a greatly expanded volume of the original Art and Science of Teaching, offering a framework for substantive change based on Marzano’s 50 years of education research. This new version places focus on student outcomes, with strategies teachers can use to help students grasp the information and skills transferred through their instruction.

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Unstopable Learning by Douglas Fisher
Solution Tree Press 9781935542735 (Jan 2012)
Discover proven methods to enhance teaching and learning schoolwide. Identify questions educators should ask to guarantee a positive classroom culture where students learn from each other, not just teachers. Explore ways to adapt learning in response to students’ individual needs, and gain strategies and tools to create clear learning targets.

World rights

Common Formative Assessment by Kim Bailey
Solution Tree Press 9781935542124 (Jan 2010)
Teams that engage in designing, using, and responding to common formative assessments are more knowledgeable about their own standards, more assessment literate, and able to develop more strategies for helping all students learn. In this guide, the authors offer tools, templates, and protocols to incorporate common formative assessments into a PLC.

Rights upon request

Opening Minds by Peter H. Johnston
Stenhouse Publishers 9781571109538 (Jan 2012)
Introducing a spelling test to a student by saying, “Let’s see how many words you know” is different, it is meaningful. “Let’s see how many words you know already.” It is only one word, but the already suggests that any words the child knows are ahead of expectation and, most important, that there is nothing permanent about what is known and not known.

Rights upon request

Starting Strong Evidence-Based Early Literacy Practices by Dr. Katrin Blamey, Katherine Beaufait
Stenhouse Publishers 9781571109309 (Jun 2016)
Starting Strong shows teachers how to use four proven instructional approaches—standards based, evidenced based, assessment based, and student based—to improve their teaching practice in all areas of early literacy.

Rights upon request

Which One Doesn’t Belong? by Christopher Danielson
Stenhouse Publishers 9781625310811 (Aug 2016)
Every colorful page of Christopher Danielson’s children’s picture book contains a set of four shapes. Each of the shapes can be a correct answer to the question “Which one doesn’t belong?” Because all their answers are right answers, students naturally shift their focus to justifications and arguments based on the shapes’ geometric properties.

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Becoming the Math Teacher You Wish You’d Had by Tracy Johnston Zager
Stenhouse Publishers 9781571109965 (Jan 2017)
While mathematicians describe mathematics as playful, beautiful, creative, and captivating, many children describe math class as boring, stressful, useless, and humiliating. In Becoming the Math Teacher You Wish You’d Had, Tracy Zager helps teachers close this gap by making math class more like mathematics.

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Who’s Doing the Work? by Jan Burkins, Kim Yaris
Stenhouse Publishers 9781625310750 (Apr 2016)
In their follow-up to Reading Wellness, Jan Burkins and Kim Yaris explore how some traditional scaffolding practices may actually rob students of important learning opportunities and independence. Who’s Doing the Work? suggests ways to make small but powerful adjustments to instruction that hold students accountable for their own learning.

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Well Spoken by Erik Palmer
Stenhouse Publishers 9781571108814 (Jan 2010)
All teachers at all grade levels in all subjects have speaking assignments for students, but many teachers don’t know how to teach speaking, and many even fear public speaking themselves. In his new book, Well Spoken, veteran teacher and education consultant Erik Palmer shares the art of teaching speaking in any classroom.

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The Next Step Forward in Guided Reading
by Jan Richardson
Scholastic Professional 9781338161113 (Jul 2016)

Jan Richardson’s highly anticipated update to the classic bestseller contains the planning and instructional tools for guided reading instruction, from pre-A to fluent. Organized around Richardson’s proven Asses-Decide-Guide framework, this new resource includes lesson plans, 29 comprehension modules, more than 50 streaming video lessons, and downloadable resources.

World rights

Disrupting Thinking: Why HOW We Read Matters
by Kylene Beers, Robert Probst
Scholastic Professional 9781338132908 (Mar 2017)

In this convenient flip-chart guide, you’ll find prompts, discussion starters, and teaching points to use when you want students to process more effectively, think more deeply, and express their ideas more thoughtfully.

World rights

Every Child a Super Reader
by Pam Allyn, Ernest Morrell
Scholastic Professional 9780545948715 (Dec 2015)

Literacy–change agents, Pam Allyn and Ernest Morrell, show educators how to help students develop 7 key strengths to become self-reliant “super readers”: Belonging, Curiosity, Kindness, Friendship, Confidence, Courage, and Hope. Includes reading/writing lesson ideas, as well as embedded videos.

World rights, excluding film, TV and dramatization

The Reading Zone, 2nd Edition
by Nancie Atwell, Anne Atwell Merkel
Scholastic Professional 9780545948746 (Nov 2016)

Long advocates of frequent, voluminous reading in schools, the authors draw on evidence gathered in 20 years of classroom teaching to make the case for more powerful reading workshops. The book establishes the top ten conditions for making engaged classroom reading possible for students at all levels.

World rights

The Ultimate Read-Aloud Resource
by Lester L. Laminack
Scholastic Professional 9781338109252 (Jul 2016)

Award-winning children’s author and acclaimed educator, Lester L. Laminack, provides guidelines, lessons, and resources for making every read-aloud experience intentional and instructional. Discover the value and importance of “Best Friend Books” — a small, carefully curated collection that you turn to repeatedly for specific teaching purposes.

World rights

Visible Learning for Literacy, Grades K-12
by Douglas Fisher, Nancy Frey, John Hattie
SAGE Publications 9781506332352 (Mar 2016)

Renowned literacy experts Douglas Fisher and Nancy Frey work with John Hattie to apply his 15 years of research, identifying instructional routines that have the biggest impact on student learning, to literacy practices. These practices are “visible” because their purpose is clear, and they are implemented at the right moment in a student’s learning.

Rights upon request

Visible Learning for Mathematics, Grades K-12
by John Hattie, Douglas Fisher, Nancy Frey, Linda M. Gojak, Sara Delano Moore, William Mellman
SAGE Publications 9781506362946 (Sep 2016)

Rich tasks, collaborative work, number talks, problem-based learning, direct instruction…six acclaimed educators show you how to design high-impact instruction so all students demonstrate more than a year’s worth of mathematics learning for a year spent in school.

Rights upon request

Cohere
by Michael Fullan, Joanne Quinn
SAGE Publications 9781483364957 (Aug 2015)

If initiative overload and fragmentation are keeping your best plans from becoming reality, it’s time to lead with coherence. Using the right drivers as your foundation, you’ll bring people and ideas together—and implement the kind of lasting change that maximizes results.

Rights upon request

Culturally Responsive Teaching and the Brain
by Zaretta L. Hammond
SAGE Publications 9781483308012 (Jan 2014)

To close the achievement gap, diverse classrooms need a proven framework for optimizing student engagement. Culturally responsive instruction has shown promise, but many teachers have struggled with its implementation. This book draws on neuroscience research to offer an innovative approach for designing and implementing brain-compatible culturally responsive instruction.

Rights upon request

Bullying Today
by Justin W. Patchin, Sameer Hinduja
SAGE Publications 9781506335971 (Jan 2016)

Before bullying surfaces in your school, you need to be ready. This book is organized so you can find the answers you need to make meaningful changes in the way you prevent and respond to bullying. The authors know the challenges educators face. Here they’ve distilled nearly 15 years of research into bite-sized chapters, with strategies for real-world examples to put ideas into action.

Rights upon request

Better Conversations
by Jim Knight
SAGE Publications 9781506307459 (Oct 2015)

Conversation is the lifeblood of any school. Think about how many times you’ve walked away from school conversations, sensing they could be more productive, but at a loss for how to improve them. Enter instructional coaching expert Jim Knight, who in Better Conversations honors our capacity for improving our schools by improving our communication.

Rights upon request
How did life evolve on Earth? The answer to this question can help us understand our past and prepare for our future. Although evolution provides credible and reliable answers, polls show that many people turn away from science seeking other explanations with which they are more comfortable. Rights upon request

Communicating Science Effectively by various authors
National Academies Press 9780309015086 (Dec 2007)

How did life evolve on Earth? The answer to this question can help us understand our past and prepare for our future. Although evolution provides credible and reliable answers, polls show that many people turn away from science seeking other explanations with which they are more comfortable. Rights upon request

Science, Evolution, and Creationism by various authors
National Academies Press 9780309015086 (Dec 2007)

How did life evolve on Earth? The answer to this question can help us understand our past and prepare for our future. Although evolution provides credible and reliable answers, polls show that many people turn away from science seeking other explanations with which they are more comfortable. Rights upon request

On Being a Scientist by various authors
National Academies Press 9780309011970 (Mar 2009)

The scientific research enterprise is built on a foundation of trust. Scientists trust that the results reported by others are valid. Society trusts that the results of research reflect an honest attempt by scientists to describe the world accurately and without bias. Rights upon request

Intellectual Property Issues in Biotechnology by H Badhur Singh, A Jha, C Kewsani
CAB International 9781780646534 (Sep 2016)

This book integrates a science and business approach to provide an insider view of intellectual property issues within the biotech industry, with case studies and examples from developing economy markets. Broad in scope, this book covers key principles in pharmaceutical, industrial, and agricultural biotechnology. Rights upon request

Fighting Serious Crimes by various authors
United States Institute of Peace 9781601276292 (2017)

Fragile states with weak institutions and governance are unable to stem the tide of threats that serious crimes pose to peace. The consequences are all too evident across the globe: countries engulfed in political turmoil, conflicts that spiral into devastating wars, and tides of refugees fleeing instability and violence. Rights upon request

Identifying the Culprit by various authors
National Academies Press 9780309013898 (Jan 2015)

Estimates suggest that tens of thousands of eyewitnesses make identifications in criminal investigations each year. Research on the accuracy of eyewitness identification procedures provides an increasingly clear picture of how identifications are made, and an improved understanding of the principled limits on vision and memory that can lead to failure of identification. Rights upon request
Data for All? Public Access to Research

David Crotty from OUP discusses the complexity of making research data publicly available in the US, and how publishers can benefit from this trend toward transparency. By Paula Gantz

David Crotty is the editorial director in journals policy for Oxford University Press (OUP). He oversees policy and contributes to strategy across OUP’s journals program and manages a suite of research society-owned journals. Crotty recently spoke about the trend toward making data in support of published research open to all—and about academic publishers’ response to that requirement.

Publishing Perspectives: Why the push to make research data available to everyone?

David Crotty: We’re in the early days of a movement toward more openness and transparency in the research world, particularly for science. Just as we’ve seen more regulation of the publication of research results, we’re seeing a similar movement toward open data.

The first part of the US federal policy on increasing access to the results of funded research included requirements that any agency spending more than $100 million annually has to make any publications resulting from that research publicly available within 12 months.

The second part of that policy is much more ambitious, and calls for release of all data collected using federal funds.

PP: How does open access to data differ from open access to published research papers?

DC: The policies around research papers are pretty simple and straightforward compared to those around research data. The potential payoff from data availability is probably much higher.

Data availability offers us greater transparency, better trust in the literature, and better reproducibility. Reuse of data offers enormous potential for further scientific and economic development. It fits really well in terms of supporting our mission as publishers. On the commercial side, it also offers the possibility of interesting new services that publishers could provide on behalf of researchers.

But it’s an incredibly complex undertaking involving intellectual property, informed consent, and patient confidentiality. Many researchers are extremely hesitant if not downright hostile toward releasing their data. Recently the NEJM [New England Journal of Medicine] featured a letter from 300 medical researchers asking for a slowing of these requirements.

PP: Are there still questions about what “data” means in this context?

DC: Even the basic questions like this need to be answered. Does “data” mean all of the experimental data collected? What about the dead ends that didn’t work? What about the researcher’s notes? Are we talking raw data or processed data? Where am I supposed to store all this data and how am I supposed to serve it up? Who pays for that? If my grant runs out, who keeps paying the bills?

How long do I have to store it for? How much can you rely on a data set generated using 20-year-old technology?

PP: Who owns the data?

DC: Nearly every research funder has an IP policy that leaves ownership of any intellectual property discovered to the researcher and his or her institution.

In the US, there’s the Bayh-Dole Act that requires this by law for federally funded research. It’s seen as one of the most effective and important pieces of legislation of the last half-century, resulting in an estimated 5,000 companies formed since 1980 and an estimated 30 percent of the Nasdaq stock market’s value.

Google, for example, is based on algorithms discovered with NSF funding. The University of California system makes over $100 million per year by selling rights to use its research-based patents.

In the US, federal funding agencies can’t require data release because the data is owned by the researcher and their institution.

Journals, however, are not under any such compulsion, which is one of the reasons why so many agencies are trying to get publishers to take the lead here.

PP: Why is there such hesitancy in the research community to be open with data?

DC: Most researchers are very protective of their data. They put in an enormous amount of work to generate it, and their careers are based on their using it to create new knowledge.

Given the intense career pressures that researchers face, there’s an advantage in being secretive. Social scientists, for example, will spend a couple years collecting data and then spend the next decade mining that data for insights and new papers.

If they have to give it all away with the first paper, does that hurt their ability to advance their careers, as others may swoop in find those insights before they do?

PP: How can publishers make the process of opening up data easier?

DC: There’s a tremendous amount that publishers can do to help. We’re a service industry. We provide scholars cannot or don’t wish to take on, themselves. Through this outsourcing, we get things done more efficiently and cheaper than if done by individual researchers.

One thing we’re doing with some journals at OUP is partnering with the Dryad Digital Repository, which is a net-for-profit, community-driven organization. We’re working to integrate data-deposit directly into the paper submission process, lowering barriers and decreasing the efforts that authors need to make to be transparent.

Dryad isn’t the only option, and there’s a great deal of experimentation to be done across the many data repositories available. •
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by Ingolf U. Dalferth
DeGruyter
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(Jan 2016)

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by Uwe Schütte
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This companion provides a comprehensive overview of German pop music from the post-war period to the present. It highlights specific German varieties of pop music within an international context with chapters on German punk, industrial music and techno.

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by Arthur Cools, Vivian Liska
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Kafka has been widely praised for his rendering of a universal human condition. Yet his work is also considered to have given voice to the singularity of experience. This paradox in the reception of Kafka engenders questions concerning the interplay between philosophy and literature.

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3D Ultrasound in Prenatal Diagnosis
by Rabih Chaoui, Kai-Sven Heling
DeGruyter
9783110496512
(Jan 2016)

Initially known for its beautiful images of the faces of babies, 3D ultrasound has become an important tool in prenatal diagnosis of normal and abnormal conditions. This book is a state-of-the-art practical guide to the application of 3D ultrasound in obstetrics. It is illustrated with more than 500 images.

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by Hans Föllmer, Alexander Schied
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Clinical Skills for Student Nurses
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TRAVEL / HOBBIES

**Gullible’s Travels +**
by John Carter
Bradt Travel Guides 9781784770327 (Jul 2016)
This new book from popular TV personality and journalist John Carter lifts the lid on the stories that never made it to screen or press, sometimes because they could not be told for fear of the consequences, from behind-the-scenes mishaps to hilarious encounters with famous names.

**Azores**
by David Sayers, Murray Stewart
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**Uganda**
by Philip Briggs, Andrew Roberts
Bradt Travel Guides 9781784770228 (Nov 2016)
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**Lebanon**
by Paul Doyle
Bradt Travel Guides 9781841623702 (Nov 2011)
Although only half the size of Wales, Lebanon offers extraordinary diversity. Here, some of the oldest human settlements in the world at the Phoenician ports of Tyre, Sidon and Byblos sit alongside modern Beirut, popular for its cuisine, eclectic nightlife and mosaic of peoples.

**Chile: The Carretera Austral**
by Hugh Sinclair, Warren Houlbrooke
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**What’s so great about the Eiffel Tower?**
by Jonathan Glancey
Laurence King Publishing 9781780679532 (Feb 2017)
This book examines the critical legacy of both well known and either forgotten or underappreciated highpoints in the history of world architecture. Through 70 engaging, thought-provoking and often amusing debates, Jonathan Glancey invites readers to take a fresh look at the reputations of the masterpieces and great architects in history.

**The Power of Accepting Yourself**
by Michael Cohen
Bookline & Thinker 9780956517760 (Oct 2011)
Are you your own worst enemy? Does fear stop you from being the person you want to be? Do you always think you can’t - whether it is passing an exam, finding a new job, maintaining a healthy weight or tackling any of the problems life puts your way?

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**Read This if You Want to Be Instagram Famous**
Edited by Henry Carroll
Laurence King Publishing 9781780679679 (Sep 2016)
Packed with the essential secrets of the hottest Instagrammers around, this book features tips covering photographic techniques, captioning, codes of conduct, kit and managing your account. Put the advice into practice and soon you too will be hailed as an Instagram icon.

**The Flower Year**
by Leila Duly
Laurence King Publishing 9781780679532 (Mar 2017)
Leila Duly’s new colouring book is a celebration of a year of flowers. Month by month, follow the progress of the seasons with intricate illustrations of flowers, birds, butterflies and other insects and small creatures to colour in, adding up to a year’s worth of colouring enjoyment.

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Priestly Celibacy
by Gary B. Selin
Catholic University of America Press
9780813226841
(May 2016)

Pope Francis has called mandatory priestly celibacy a “gift for the Church,” but added “since it is not a dogma, the door is always open” to change. As this Church discipline continues to be debated, it is important for Catholics to delve into the theological and not merely pragmatic reasons behind its continuation.

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